

SUCCESS *Story*



AUTOMOTIVE
MANUFACTURING

CERAN XM 220



CUSTOMER PRESENTATION

- A global tire manufacturer.
- One of the three largest tire manufacturers in the world.
- Have two manufacturing sites in the UK

PRODUCT APPLICATION

A special grease is requested to be used in the curing presses where the tires are formed.



CUSTOMER REQUEST

Our customer would like to find an alternative as the clay residues of the current special grease could not be easily removed from the presses. In addition to this, the price of the current special grease was really high and the service from the current supplier was not good enough as well.

TOTAL SOLUTION/ PROPOSAL

Total UK proposed a trial with the CERAN XM 220. 5 cartridges of 400g each were provided to our customer. They have been using the product at one of the 12 presses for a period of 5 months.

RESULTS AND CUSTOMER BENEFITS

Over the last 5 months the performance of the product has been great.
The customer is happy with the result and they will use the Ceran XM M220 for all the presses from now on.